



The Importance of Bed Choice

The Chiropractors in the Southcote Chiropractic Clinic have always spent time advising on choice of beds. This professional understanding of the considerations in a bed choice has formed the underpinning for the Southcote Bed Advisory, which is a result of a decision to further emphasize and improve this service.

Extensive further research of the different bed types and their manufacturers has given Beni, who runs the advisory, an expertise, which she passes on in individual consultations.

This in turn enables you to make better choices in the selection of a bed for your needs. With tools such as information sheets and specific checklists to back it up, a consultation will empower you as a consumer.

Which Bed & Which Pillow

The choice of beds and pillows can be confusingly huge – but it is important to make individual demands in this process considering both support and comfort.

No two people are identical and factors such as weight and body type can be important factors in the process of choosing a bed.

In-depth knowledge of the differences in construction and the features of different types of beds, enables you – the bed-buying customer – to find the right bed.

Similarly, choosing the right pillow should be an informed process as both needs and preferences vary greatly.



Where to Go

Based on your wishes and specific needs a consultation at the Bed Advisory takes you through the relevant parts of the bed industry. We have researched all the major bed manufacturers' models as well as their claims for unique and useful features. We have also produced guidelines to be used in the process of choosing a bed – both on what to

do before you go to the showroom – as well as when you get there.

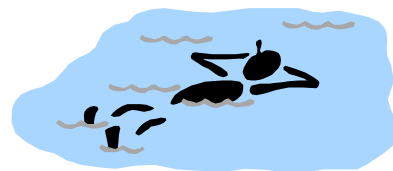
We have good knowledge of what beds the various retail outlets have in stock enabling us to refer you to the most suitable shops for a selection of makes of beds.

Why Water?

Most types of beds are available through local retailers whereas waterbeds are harder to get to see and consider.

As these beds satisfy many of the criteria for a good supportive bed, we have decided to become authorised agents for a range of waterbeds.

AKVA is in our opinion the waterbed manufacturer with the soundest principles behind the design and manufacture of beds of this type.

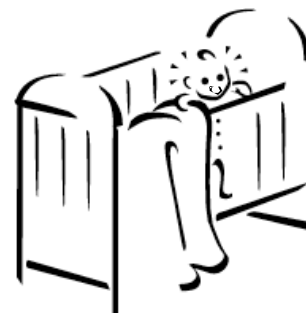


We are therefore able to advise on and customize your bed from AKVA's extensive range of beds – or indeed fit a water mattress inside your favourite bedstead or frame.

We have a waterbed set up in the advisory offices for you to try and are happy to discuss the different options of choosing such a bed with you.

Your Children

There are also options in this range for both cots and children's beds and should you be interested Beni can discuss these with you.



Talk to the clinic receptionists about making an appointment for a consultation with Beni, FREE to our patients, regarding these matters - or ring her direct on 01622-754333.